



Teaching Learning Centre Ramanujan College (University of Delhi)

Under the Aegis of
Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching
Teaching Learning Centre, Ministry of Education

in association with
Indian Accounting Association, NCR Chapter
Organises

2 Weeks Interdisciplinary International Refresher Course

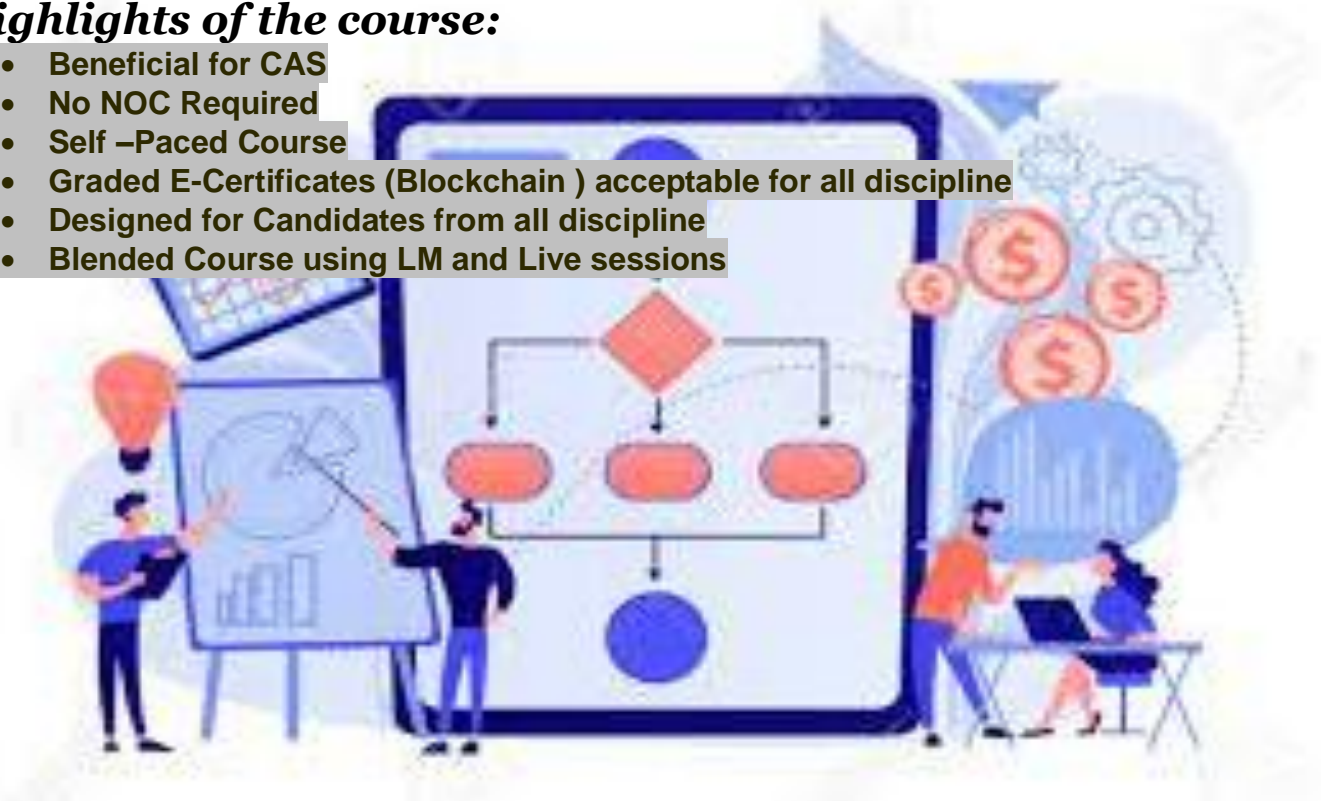
On

New Paradigms in Commerce and Management

15th -28th September, 2021

Highlights of the course:

- Beneficial for CAS
- No NOC Required
- Self –Paced Course
- Graded E-Certificates (Blockchain) acceptable for all discipline
- Designed for Candidates from all discipline
- Blended Course using LM and Live sessions



NEW PARADIGMS IN COMMERCE & MANAGEMENT

Commerce and Management in the 21st century has taken a new orientation. It is increasingly founded on the ability to cope with constant change and not stability. It is now organized around networks and not hierarchies. It is built on shifting alliances and not self-sufficiency. Management is now constructed on technological advantage and not bricks and mortar. The greatest competitive challenge which corporate and academic institutions are facing today is said to be embracing change. The business environment is in constant flux and we all must grapple with a host of new realities. This backdrop of change has catalyzed a revisit of the traditional business along with management concepts and practices. The higher education sector has undergone enormous growth in recent years. For future success in a globalized world economy institutions and faculty must go the extra distance in providing and building a workforce to cope with these challenges. This has placed management education in a much sharper focus than ever before.

CONCEPT NOTE

Universities must continually thrive to adopt the innovative ideas of making today's higher education more relevant and meaningful in the management paradigms. Faculty must assess the implications of the change in management paradigms for the educational system. Adjustments are needed from time to time in orthodox management education and lingering challenges for management education providers. The aim of the present Refresher Course is the professional development of faculty members of institutions of commerce and management education. This programme aims to provide rigorous training in general management principles, pedagogical techniques (including case method), cutting-edge research methods and advanced topics in specialized areas. The purpose of this course is, learning better time management and improvement of pedagogical and research skills for individual academic development.

WHO SHOULD ATTEND

*The Refresher Course is an interdisciplinary course open to Faculty members (regular/ad-hoc/temporary) from any National or International University/College and scholars pursuing research in different areas of study related to education. **The programme is especially helpful for participants, who teach commerce, management and allied subjects like human resource and labor relations, organizational behavior, marketing, statistics, operations, economics, banking, finance, computer applications, strategy, sociology etc. The Course is also important and useful for participants seeking promotions under the 7th CPC from AL 10 to AL 11, AL 11 to AL 12 and AL 12 to AL 13.***

THEMATICS

- **Leadership and Motivation**
- **Corporate Social Responsibility**
- **Diversity and Conflict Management**
- **Performance Management and Risk Management**
- **Stress Management and Emotional Intelligence**
- **Communication, Advertising and Visual communication**
- **Credit rating agencies**
- **Cyber security , Bitcoin, Blockchain and Cryptocurrency**
- **Transformation in Higher Education – A look at the NEP**
- **E- Commerce, Digital and Social Media Marketing**
- **Ethical dimensions of Managerial Decisions**
- **Qualitative Techniques in Business Research**
- **MS Excel in Management Decision Making**

LEARNING OUTCOME

After successful completion of the programme, the participants will be able to:

1. Trace the evolution of a new paradigm in Commerce along with Management and identify its main drivers.
2. Better develop the understanding of philosophy of management, design and development of learning resources and so on
3. Excel in pedagogical skills for class engagement, case discussions, and student exercises
4. Have additional individual growth in research and administrative activities.

REGISTRATION

ELIGIBILITY

Faculty members (regular/adhoc/temporary) in teaching profession and research scholars are eligible to apply for this Refresher Course.

- Registration is mandatory for all the participants of the Course.
- All those who meet the eligibility criteria are required to pay
**For Indian Participants Fee per person (Non-Refundable):- INR 1450/
For International Participants Fee per person (Non-Refundable):- USD 50/ -
For specially able (Including visually impaired) participants: -- INR 750/-**
- **Limited seats, admission on first – come, first- serve basis.**
- See the details provided below regarding the payment process.
- The eligible participants who have made the payment are required to register online.

DURATION

- The refresher course will be of two weeks duration, with a minimum of 72 contact hours in pursuance to requirements of UGC/MoE

PRE-REQUISITES

- The evaluation will be done as per the guidelines promulgated by the MoE/UGC.
- The total marks will be 100 (Assignments 40marks and Multiple Choice Objective Test 60marks)
- Minimum attendance requirement is 90% for successful completion of the Course.
- **Graded certificates on the basis of performance will be awarded to the participants.**
- As part of the Ministry of Education's requirement under the PMMMNMTT scheme, all participants need to submit online feedback for each session.
- It is the responsibility of the participant to take a NOC or inform their employer. As per the guidelines prescribed by the Government of India the candidates who are visually impaired (blind/low vision) or orthopedically handicap may use services or subscribe at their own cost for the online assessments.
- Failing to meet any of the above conditions will result in denial of a certificate of completion to the participants.

PAYMENT PROCESS AND STEPS OF REGISTRATION

STEP I – All the aspirants are requested to pay registration fee by NEFT/UPI/IMPS/
Payment details of the account are:

Account Name: Principal Ramanujan College
Account Number: 072001003912 IFSC Code: ICIC0000720
BANK AND BRANCH: ICICI BANK LTD. Kalkaji , New Delhi-110019
MICR CODE: 110229078

STEP II – For Indian Participants: <https://forms.gle/U5mPQLnI97ezQ7uM7>
For Specially Abled (Including VI): <https://forms.gle/LirImGhzZ7TAWntz9>
For International Participants: <https://forms.gle/Mse2KQ3naSjokizb7>

The screenshot of the payment should be uploaded while filling in the form. The participants are advised to carefully fill their transaction details of payment at the time of filling of the registration form. After successful registration & payment, the participants will receive a confirmation via email. **Please keep checking the spam folder of the email as the bulk email sent may end up in the spam folder.** An official group has been made for communication with the participants on "Telegram." You are therefore requested to install the Telegram App either from the Play Store or App Store. The link to join the official group will be provided in the confirmation mail.

RESOURCE PERSONS

The resource persons will include eminent experts in the area of Higher education, Corporate and Industry from all over India like:

Prof. Kshiti Bhusan Das, Vice Chancellor, Central University of Jharkhand.

Prof. S.S. Bhakar, Vice Chancellor, ITM University, Gwalior, Madhya Pradesh, India.

Prof. Alok Chakrawal, Vice Chancellor, Guru Ghashidas University,

Prof. C. P. Gupta, Former Head, Department of Finance and Business Economics, South Campus, D.U.

Prof. Madhu Vij, Former Faculty, FMS, D.U., Executive Member, IAA, NCR Chapter.

CA (Dr) Girish Ahuja, National Tax Guru of Direct Taxes.

Prof. Mala Sinha, Former Faculty, FMS, D.U.

Prof. Kavita Singh, Faculty, FMS, D.U.

Mr. Manoj Kohli, Country Head, Soft Bank.

Mr.Subhashis Nath, Disrupting global risk management services and education, Service Line Leader, Enterprise Risk & Compliance, Genpact, Founder & Mentor, Global Risk Management Institute

Prof. Gabriel Simon Thattil, Department of Commerce, University of Kerala, Trivandrum

ADVISORY COUNCIL & ORGANISING COMMITTEE



Prof. Nageshwar Rao
Vice Chancellor, IGNOU,



Prof. I. M. Pandey
Former Dean and
Offg. Director, IIM
Ahmedabad



CA (Dr) Girish Ahuja
National Tax Guru of
Direct Taxes
Former Faculty, SRCC, D.U



Prof. S.P. Aggarwal
Director, TLC and Principal,
Ramanujan College,
University of Delhi



Dr. J.L. Gupta
Program Director
Member, University Court,
University of Delhi,
Secretary, IAA NCR Chapter



Prof. Madhu Vij
Program Advisor
Former Faculty, Faculty of
Management Studies,
University of Delhi



Dr. Rekha Dayal
Program Convener
Vice President, IAA, NCR Chapter
Associate Professor,
Jesus & Mary College, University of Delhi



Dr. Anjali Gupta
Organizing Secretary
Joint Sec, IAA, NCR, Chapter,
Associate Professor, ARSD College,
University of Delhi

For Details E-mail & contact: iaaftps2021@ramanujan.du.ac.in

Dr. Rekha Dayal (9873475753)

Dr. Abha Wadhwa (9910048640)

Dr Anshika Agarwal (9871373360)

Ms. Priyanka (9654595527)

Mr. Akhil (9958274573)

Dr. Anjali Gupta (9811385880)

Dr Nikhil Rajput (9650965984)

Ms. Saloni (8447788335)

Mr. Prashant (8527370455)